

fashion calendar

1971

31st year • issued weekly

OCTOBER 11

JANUARY	MAY	SEPTEMBER
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APRIL	AUGUST	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK ENDING SATURDAY, OCTOBER 9, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Oct. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Oct. 7	ZUZU ANGEL INT'L DATELINE COLLECTION III Resort, Holiday and a group of bridal fashions, designed by ZuZu Angel. Continuous by appointment. Contact: Marta Kramer, 947-3191. Publicity: Lisa Curtis, 684-7444.	TRES VITE	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Thursday Oct. 7 3:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Mr. Abbott, BR.9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Oct. 7 4:00 P.M.- 6:00 P.M.	FALL FASHIONS AT BENEFIT SHOW Informal modeling of fashions by Bill Blass for Blassport, Diane von Furstenberg, and Mr. Fred for Fur & Sport at a benefit show for P.A.L. By invitation. Contact: Stephanie Wrightsman, LE. 5-2400.	SPORTIQUE UNLIMITED	816 MADISON AVENUE (AT 68TH STREET)
Friday Oct. 8 2:30 P.M.	CRUISE & EARLY SPRING COLLECTION For press and buyers. Thereafter by appointment in showroom. Contact: Phyllis or Hope, MU. 9-8466.	ALEXIS KIRK (55 PARK AVENUE)	R.H.M. ATLANTIS PIER 92-NORTH RIVER
Saturday Oct. 9 12:00 Noon Luncheon	BENEFIT FASHION SHOW AT LUNCHEON Fashion coordinator: Phyllis Youngheart. For benefit of Greek Orthodox Church. Contact: Vivian Genese, OR. 5-6060.	OSCAR DE LA RENTA BOUTIQUE	NEW YORK HILTON HOTEL BALLROOM
Sunday Oct. 10- Oct. 12	HOME SEWING SHOW FOR BUYERS Spring-Summer preview: Over-the-counter fabrics, trimmings, sewing accessories, patterns, with exhibits by over 150 manufacturers. <u>Sun., Oct. 10, 7:15 P.M.</u> , cocktail reception. <u>Mon., Oct. 11, 8:00 A.M.</u> , fashion show by Butterick and Mademoiselle. <u>Tues., Oct. 12, 8:00 A.M.</u> , panel discussion. Contact: Muriel Waterman, 475 Fifth Avenue, 969-0300.	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 9TH, 10TH, 11TH FLOORS
Sunday Oct. 10- Oct. 12	SPRING '72 FOOTWEAR PREVIEW Members: Dan Berk, Cardone and Baker, David Evins, Delman, Erica, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Dominic Romano, and Stanley Philipson. Contact: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA PRIVATE SUITES
Oct. 10- Oct. 12	TWENTY-FIRST PRESS WEEK BY CALIF. FASHION CREATORS at Beverly Wilshire, L.A. Contact: Marjorie Carne, 110 East 9th Street, L.A., 213-627-1034.		
Oct. 10- Oct. 21	SIXTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Ray Blumenthal, International Associates, Inc., TE. 8-2930.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, OCTOBER 11, 1971</u>			
Oct. 11	LEGAL HOLIDAY (Monday) CELEBRATING COLUMBUS DAY		
Monday Oct. 11 6:30 P.M. Cocktails	BENEFIT SHOWING OF CARDINALI FASHIONS Presentation of Marilyn Lewis' Cardinali Fall collection at a benefit fashion show for Reality House. Reservations: \$15.00 per person. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR (58TH STREET ENTRANCE)
Beginning Monday Oct. 11	SPRING COLLECTION AT NEW SHOWROOM Shoes, leotards and tights for Spring. Contact: Ero Williams, 684-7681.	CAPEZIO INTERNATIONAL	387 PARK AVENUE SOUTH NEW SHOWROOM - 12TH FLOOR
Tuesday Oct. 12 10:00 A.M.	PRESS PARTY IN SPRINGFIELD A new shopping concept and store environment. Publicity: Sheila Cole, OX.5-2410.	DAVIDS	BAYSTATE WEST SPRINGFIELD, MASS.
Tuesday Oct. 12 11:00 A.M.	OPENING: SPRING COLLECTION By invitation. Contact: Pat King, LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 12 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 12 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also, Oct. 19 at 2:00 P.M., by reservation. Contact: Teri White, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Oct. 12	3:00 P.M., OSCAR DE LA RENTA BOUTIQUE (Press), 530 7th, by invitation.		
Tuesday Oct. 12 3:00 P.M.	FALL & WINTER COIFFURE FASHIONS Press showing of Fall and Winter haute coiffures. <u>(Note change of date.)</u> By invitation. Publicity: Marsha Gerber, 136 East 55th St., PL. 2-2254.	INTERCOIFFURE	998 FIFTH AVENUE TOWNHOUSE (81ST ST.)
Tuesday Oct. 12 6:30 P.M.- 8:30 P.M.	"GETTING AHEAD '71" -- FASHION CAREER COURSE "Making It With Minerals" -- second of 5 sessions. Speakers: Carol Cooper Garey--Texfi Industries; Martha Kaihatsu--Jack Lenor Larsen; Frank J. McIntosh--Henri Bendel; Flora Suraci--McCall's Pattern Co.; Pat Tunsky--Grey Advertising. Co-Moderators: Vivian Auerbach and Ero Williams. Price for individual lecture: \$4.50. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	345 EAST 47TH STREET UNITED ENGINEERING CTR.
Tuesday Oct. 12 7:00-9:00	DIMENSIONAL JEWELRY: PAUL VON RINGELHEIM By invitation. Contact: Anita Tiburzi, 752-1510.	CARTIER	2 EAST 52ND STREET
Wednesday Oct. 13 12:00 Noon Luncheon	PREVIEW OF KNOLL FURNITURE First retail collection of Knoll furniture in the United States. By invitation. Contact: Lili Townsend, 935-2800.	GEORG JENSEN	601 MADISON AVENUE 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 13 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall and Holiday collection. Reservations: (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ELLIOT BASS (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 13	2:30 P.M., OSCAR DE LA RENTA, (Press), (Opening Oct. 19).		
Wednesday Oct. 13 4:00 P.M. Cocktails	SPRING COLLECTIONS Design America -- fifty ready-to-wear, accessory and fabric designers will present their collections. Show at 4:30, by invitation. Contact: Joan Shepard, PL. 9-4800.	DESIGN AMERICA (8 WEST 40TH STREET)	PLAZA HOTEL GRAND BALLROOM
Wednesday Oct. 13 6:30 P.M.- 9:00 P.M.	PREVIEW OF FAR EASTERN PROMOTION Special benefit presentation, introducing Lord & Taylor's storewide Far Eastern promotion. Tickets: \$25.00 each; contact: Cancer Care, 1 Park Avenue, 679-5700. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Thursday Oct. 14 12:00 Noon Luncheon	PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions; also, special group designed by Bill Smith, Coty Award winner. <u>(Note change of date)</u> . By invitation. Contact: 838-7387; or Anita Tiburzi, PL. 2-1510.	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
Oct. 14	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Oct. 14	3:00 P.M., BILL BLASS Press Show, Hotel Pierre, Cotillion Room, By invitation.		
Thursday Oct. 14 2:00 P.M.- 8:00 P.M.	FIRST INT'L VIDEO CASSETTE FESTIVAL Preview of fifty films created by Gorham Silver, Grove Press, Motorola and others on cooking, sports, etc. Presented in video theatres to illustrate marketing uses of video cassettes. <u>Also, 2:00-5:00 P.M., Fri., Oct. 15.</u> Reservations -- \$4.00; contact: 914-428-5400. Publicity: Janet Laib at Zachary & Front, PL. 2-0200.	THE VIDEO PUBLISHER (WHITE PLAINS)	HOTEL COMMODORE WINDSOR BALLROOM
Thursday Oct. 14 4:30 P.M.- 6:30 P.M.	"YOUNG AMERICA CREATES" Winners of the national "Young America Creates" contest and their original award-winning designs, featured at a preview cocktail party. Presentation at 5:00. By invitation. Contact: Judy Raymond, 620-2698.	BUTTERICK PATTERNS; TREVIRA; GLAMOUR	HIPPOPOTAMUS 154 EAST 54TH STREET
Monday Oct. 18 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 20 at 10:00 and Oct. 26 at 11:00. By reservation. (Press, Oct. 12 at 3:00, by invitation.) Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Oct. 18 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 19, 25 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 18 2:30 P.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Also Oct. 25 and Nov. 1 at 2:30 P.M. Contact: LO. 4-9220.	CHRISTIAN DIOR BY HUBERT LATIMER	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous showings, by reservation. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 18	SPRING COLLECTION Designed by Terry Morton and Sandra Nussbaum. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 18- Oct. 22	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, Florence.		
Tuesday Oct. 19 9:30 A.M.	SPRING SHOWING-- ACT II By invitation. Thereafter by appointment. Contact: Mattie, CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 26 at 10:00 A.M. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 19 10:00 A.M.	OPENING OF SPRING COLLECTION Showing at 10:00 and 2:00 through Nov. 16. Contact: Nan Koven, 279-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 19 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 27 at 10:30, by reservation. (Note change of date). (Press show at 2:30, Oct. 13, by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Oct. 19 11:00 A.M.	OPENING: RESORT & SPRING COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publ: Eleanor Lambert, MU. 8-2130.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 19 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 25 and Nov. 1 at 11:00. By reservation. Contact: 244-3877.	EDWARD PARNES	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Oct. 19 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Oct. 19	1:00 P.M., TEAL TAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.		
Tuesday Oct. 19 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 26, 28, Nov. 3 at 2:30. (Press Show, Thursday, Oct. 14 at Hotel Pierre, 3:00 P.M., by invitation.) Contact: Herman Seigenfield, 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 20 and 26 at 4:00 P.M. (Press Show, Oct. 21 at 4:00 P.M., by invitation.) Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 19 6:30 P.M.	OPENING OF NEW BEAUTY DEPARTMENT By invitation. Publicity: Rea Lubar Associates, 279-0793.	B. ALTMAN & CO.	STREET FLOOR
Tuesday Oct. 19 7:00 P.M. Reception- Dinner	PRODUCT DESIGN AWARDS PRESENTATION DINNER First annual dinner, in conjunction with industry-wide N.Y. showroom open house week (Oct. 17-22) for designers and architects. Contact: Richard Dillon, PL. 2-9040.	RESOURCES COUNCIL, INC. (979 THIRD AVENUE)	AMERICANA HOTEL IMPERIAL BALLROOM
Tuesday Oct. 19 7:30 P.M. Cocktails- Reception	CREATIVE MENSWEAR COLLECTION International menswear designer collection and awards. (Cocktails in Terrace Room). Commentator: Robert L. Green. Tickets: \$100 each, benefit Fashion Institute of Technology. (Black Tie). Contact: Michael Bonavita, 688-3030.	PLAYBOY MAGAZINE	HOTEL PLAZA BALLROOM
Beginning Tuesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Oct. 20	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		
Wednesday Oct. 20 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 27, Nov. 2 at 11:00 A.M. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Oct. 20 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 11:00 A.M., by reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Oct. 20 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyer show at 2:30, by reservation. Contact: 279-3091. Publicity: Jerri Rosenberg, 421-3974.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday Oct. 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall collection of coats. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	RAINCHEETAHS BY NAMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 20 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 20	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Wednesday Oct. 20 4:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Oct. 26 and Nov. 3 at 4:00 (Note change of dates) By reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Oct. 20	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 20 6:30 P.M.	ANNUAL AWARD DINNER DANCE "Potpourri of Fashion" from 1900 to 1975, honoring Donald F. McCullough, Collins & Aikman; and Henry J. Dekker, Hystron. Hon. Chmn: Allan R. Dragone, Celanese; George A. Tunick, Chelsea Industries; Hon. John V. Lindsay. Master of Ceremonies: H. W. Close. By invitation for benefit of N.Y. Fashion Designers Foundation. Contact: WI. 7-0324.	N.Y. FASHION DESIGNERS, INC.	HOTEL PLAZA BALLROOM
Beginning Wednesday Oct. 20	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 21 9:30 A.M.	PRESS SHOWS: SPRING '72 Also, 2:00 and 3:00 P.M. Buyers: 11:00 A.M. (Market Week, Nov. 8) Contact: (resident buyers) Marjorie Carney; (Press) Andree Carr; 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Thursday Oct. 21 10:00 A.M.- 5:00 P.M.	PRESS PREVIEW: NEW COSTUME INSTITUTE Fashion Plate, the inaugural exhibition, with thirty high-fashion costumes from the Costume Institute's own collections, representing fashions during the past 200 years. The new Institute: 45,000 square feet, 10 galleries, 3 study-storage areas, 5 designer rooms, a reference library and classroom. Preview by invitation. Open to public, Friday, Oct. 22. Publicity: Jack Frizzelle or Berenice Heller, 879-5500.	COSTUME INSTITUTE- METROPOLITAN MUSEUM	83RD STREET & 5TH AVE.
Oct. 21	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Oct. 21	12:00 Noon, GEOFFREY BEENE PRESS SHOW, by invitation. <u>(Note change of date)</u> .		
Thursday Oct. 21 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 21	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Thursday Oct. 21 2:30 P.M.	RESORT AND SPRING COLLECTION By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Oct. 21	4:00 P.M., DONALD BROOKS, Press Show, by invitation, 550 Seventh, 21st floor.		
Thursday Oct. 21 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also Oct. 26, 28 at 2:30, by reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Friday Oct. 22 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 25, 27, Nov. 1, 3 at 12:00 Noon. (Press Show Oct. 21, 12:00 Noon, by invitation.) Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Oct. 22- Oct. 28	SPRING AND SUMMER PRET-A-PORTER COLLECTIONS IN PARIS, Parc des Expositions, Porte de Versailles. Contact: Federation Francaise des Industries du Vtement Feminin, 69 Rue de Richelieu, Paris II, France.		
Tuesday Oct. 26- Nov. 5	SPRING READY-TO-WEAR AND HOME FASHIONS Continuous showings by appointment. Contact: Florette Angel, 147 Summers St., Charleston, W. Va., 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 24 6:30 P.M.	"THE COTTON FEEL '72" SHOWING IN DALLAS "Textravaganza" showing -- ESPreview of fashions by 125 leading U.S. designers and manufacturers representing the New York, Dallas and California markets. Contacts: New York - Jane Maxfield (212) 736-9221; Dallas - Bardee Underwood (214) 638-5930; L.A. - Dorothy Kistler (213) 627-3561.	COTTON INCORPORATED	THE GREAT HALL DALLAS, TEXAS
Monday Oct. 24- Oct. 27	OUTERWEAR AND SPORTSWEAR CONVENTION Contact: Irene Rose, 347 Fifth Avenue, 679-1050.	NAT'L OUTERWEAR & SPORTSWEAR ASSOCIATION	HOTEL McALPIN BWAY & 34TH STREET
Oct. 25	LEGAL HOLIDAY (Monday) CELEBRATING VETERAN'S DAY		
Monday Oct. 25 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '72" ... collection of men's and boys' wear ideas by the Editor, the Designer, the Retailer. Show at 9:00 A.M. (Repeat show, Tues., Oct. 26 at 8:30 A.M.) By invitation. Contact: Jean Driscoll, EL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	HOTEL NEW YORKER 34TH ST. & 8TH AVENUE
Monday Oct. 25 10:30 A.M. and 4:30 P.M.	SPRING AND SUMMER COLLECTION Bridal, attendants, flower girls gowns, and evening fashions at two showings. By invitation. Thereafter by appointment. Contact: Julian Pollack, 244-3847. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass, 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Oct. 25	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, 244-3877.		
Oct. 25	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
Oct. 25	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 25	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th fl., LO. 4-9220.		
Monday Oct. 25 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 1 at 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE (550 SEVENTH AVENUE)	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Oct. 25	4:30 P.M., PRISCILLA OF BOSTON, 498 Seventh Avenue, 9th floor, 244-3847.		
Monday Oct. 25 6:00 P.M.	OPENING OF SPRING COLLECTION By invitation. <u>(Note change of date)</u> . Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Beginning Monday Oct. 25	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE DRESS BY SAYDE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 25	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Kay Farmer, OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 25	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 26 8:30 A.M.	CORDUROY COUNCIL REPEAT SHOWING OF MEN'S AND BOYS' FASHIONS AT 8:30 A.M., at Hotel New Yorker (see above). Contact: Jean Driscoll, EL. 5-7850.		
Tuesday Oct. 26 10:00 A.M.	OPENING OF SPRING COLLECTION Resort and Spring -- Oct. 28 and Nov. 3 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 26	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
Tuesday Oct. 26 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. <u>(Note change of date)</u> . Buyers, Oct. 28, Nov. 2 at 11:00. Contact: 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Oct. 26	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		
Tuesday Oct. 26 12:00 Noon	SPRING COLLECTION BY DON BREITINGER Also Nov. 2 at 12:00 Noon, by reservation. <u>(Note change of dates)</u> . Previews week of Oct. 18, by appointment. Contact: LA. 4-0237.	HAROLD LEVINE; & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 26	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 26	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Oct. 26	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235.		
Oct. 26	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690.		
Beginning Tuesday Oct. 26	SPRING POLYESTER ITALIAN KNITS Sweater dresses, daytime and dressy separates, designed by Dorothy Arden. Continuous showings by appointment. Contact: LW. 4-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: PE. 6-5547.	HARMAY INC. BY ST. ARMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Oct. 26	OPENING OF SPRING COLLECTION Designed by Frank Adams and Cara Kirby. Continuous showings by appointment. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 27	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue. 11th floor, LA. 4-9350.		
Oct. 27	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave., 2nd fl, LO. 3-0988.		
Oct. 27	11:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh Ave., 14th fl, 564-3857.		
Wednesday Oct. 27 12:00 Noon	PRESS PREVIEW: RESORT & SPRING COLLECTION By invitation. Thereafter in showroom. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI (20 WEST 57TH STREET)	HOTEL PIERRE COTILLION ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 27	12:00 Noon, GEOFFREY BEENE , 550 Seventh Ave., 4th floor, LW. 4-0454.		
Oct. 27	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Wednesday	SEVENTH ANNUAL DESIGN	FASHION EYEWEAR	HOTEL PIERRE
Oct. 27	AWARDS	GROUP OF AMERICA	GRAND BALLROOM
5:30 P.M.	Presentation of awards for outstanding eyewear design. Cocktails and show for press and industry. By invitation. Publ: Ruth Hammer Assoc., 685-8290.		
Wednesday	RESORT AND SPRING	HELGA	HOTEL GOTHAM
Oct. 27	COLLECTION	(722 SO. LOS ANGELES ST.)	PRIVATE SUITE
6:00 P.M.	Also Nov. 1, 3, 8, 10 at 6:00 P.M., By reservation. Contact: Walter Oppenheimer, 213-627-0806 or 335-6033.		
Wednesday	JEWELRY DESIGNS BY	GEORG JENSEN	601 MADISON AVENUE
Oct. 27	HELEN WOODHULL		
7:00 P.M.-	Exhibit of ancient art objects, set in jewelry designs by Helen Woodhull, exclusively for Georg Jensen. By invitation. Contact: Anita Tiburzi, 752-1510; or Lili Townsend, 935-2800.		
9:00 P.M.			
Thursday	OPENING OF SPRING	MISS DIOR	498 SEVENTH AVENUE
Oct. 28	COLLECTION		SHOWROOM - 17TH FLOOR
10:00 A.M.	Also Monday, Nov. 1 at 10:00 A.M. By reservation. Contact: LO. 4-9220.		
Oct. 28	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Oct. 28	11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.		
Thursday	OPENING OF	COUNTESS ALEXANDER	530 SEVENTH AVENUE
Oct. 28	SPRING COLLECTION		SHOWROOM - 9TH FLOOR
12:00 Noon	By invitation. (<u>Note change of date</u>). Thereafter by appointment. Contact: 244-5693.		
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 28	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Thursday	OPENING OF	RAY AGHAYAN/BOB MACKIE	HOTEL GOTHAM
Oct. 28	SPRING COLLECTION	(8636 MELROSE AVE., L.A.)	PRIVATE SUITE
5:00 P.M.	Also Oct. 29, Nov. 2 and 4 at 5:00 P.M. Contact: 213-657-7377 (L.A.)		
Thursday	FUR FASHION SHOW	MR. FRED FOR	PALACE HOTEL
Oct. 28	IN SPAIN	FUR & SPORT	MADRID, SPAIN
6:00 P.M.-	Mr. Fred designs a special luxury fur collection. Show for benefit of		
8:00 P.M.	Cancer Research. By invitation. Publicity: Lisa Curtis, 684-7444.		
Oct. 28-	LONDON FASHION FAIR, Celanese House, London, England. Contact:		
Nov. 3	Clothing Export Council, 54 Grosvenor St., London W 1, England.		
Friday	"THE CHANGING CONSUMER"	THE FASHION GROUP, INC.	NEW YORK HILTON HOTEL
Oct. 29	-- TWO SHOWINGS	(9 ROCKEFELLER PLAZA)	BALLROOM
8:45 A.M.	"American Ready-to-Wear Trends -- Spring, 1972". Co-chmn: Elyse Riley, Gimbels; Jean Meek Barker, Redbook Magazine. Prices--breakfast: \$10.00, members; \$20.00, guests; luncheon: \$15.00, members; \$25.00, guests.		
and			
11:45 A.M.	Contact: CI. 7-3940.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 29	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377.		
Friday Oct. 29	"APRIL IN PARIS" BENEFIT BALL	AMERICAN-FRENCH FOUNDATION	WALDORF-ASTORIA GRAND BALLROOM
8:00 P.M. Dinner	"Paris Salutes New York" -- 20th annual ball for benefit of Teen-Age drug rehabilitation and cancer research. Price: \$175 each (black tie) Contact: Claude Philippe, 250 Park Avenue, Suite 505. 986-2060.		
Nov. 1	10:00 A.M., MISS DIOR, 498 Seventh Avenue. 17th floor, LO. 4-9220.		
Nov. 1	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, 244-3877.		
Nov. 1	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
Monday Nov. 1 2:30 P.M.	SPRING COLLECTION BY OLE BORDEN <u>(Note change of date)</u> . By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 1	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Ave., 17th floor, LO. 4-9220.		
Nov. 1	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th fl., LW. 4-0454.		
Nov. 1	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 213-627-0806 or 335-6033.		
Monday Nov. 1- Nov. 12	SPRING AND SUMMER COLLECTION By appointment. Contact: Carolyn Holland, Nippi New York, 155 East 55th Street, 758-7760. Showing of couture collection, Nov. 2, 4 at 5:30; boutique, Nov. 3 at 5:30, by invitation.	HANAE MORI	WALDORF-ASTORIA SUITE 40-H
Nov. 2	ELECTION DAY (Tuesday)		
Nov. 2	11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.		
Nov. 2	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave., 2nd floor, LO. 3-0988.		
Tuesday Nov. 2 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. <u>(Note change of date)</u> Thereafter by appointment. Contact: Florence Napp, WI. 7-5324.	LANVIN FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Nov. 2	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377.		
Tuesday Nov. 2 6:00 P.M.- 8:00 P.M.	FASHION RECEPTION Honoring Mr. & Mrs. Andrew Goodman; followed by an evening at opening night of the National Horse Show. Chmn: Jerry Silverman. Co-Chmn: Bess Myerson, Abe Schrader, Pauline Trigere. Tickets: \$125.00 each. (black tie) Contact: Arthur Feuer, PL. 1-4000, ext. 383.	AMERICAN JEWISH COMMITTEE FOR HUMAN RELATIONS	STATLER HILTON HOTEL & MADISON SQUARE GARDEN
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Nov. 2	SPRING COLLECTION BY FRANCES PRISCO Continuous showings. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER - JOAN LESLIE; KASPER FOR J. L. SPORT	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Nov. 2	SPRING COLLECTION BY GEORGE SAMEN Continuous showings by appointment. Contact: 947-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 3	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Wednesday Nov. 3	OPENING OF SPRING COLLECTION	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
11:30 A.M.	By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.		
Nov. 3	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
Nov. 3	2:30 P.M., BILL BLASS, 550 Seventh Avenue. 17th floor, 524-6968.		
Nov. 3	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690.		
Nov. 3	6:00 P.M., HELGA, Hotel Gotham, Private Suite, CI. 7-2200.		
Thursday Nov. 4	PREVIEW OF SPRING COLLECTION	PHILIP SILLS BY BONNIE CASHIN	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
10:30 A.M.	Preview of Bonnie Cashin's collection for Philip Sills. By invitation. By appointment beginning Mon., Nov. 8. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 685-8290.		
Monday Nov. 8	SHOWING OF HOLIDAY & SPRING COLLECTIONS	BERKSHIRE	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
11:00 A.M. & 3:00 P.M.	Presentation of Berkshire, Christian Dior and Vanity Fair leg fashions. Also Nov. 9, 10 and 11 at 11:00 A.M. and 3:00 P.M. Contact: 581-8050.		
Monday Nov. 8-	MARKET WEEK SHOWS SPRING '72	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Nov. 11	Showings 9:30, 11:00, 2:00, 3:00. Contact: Marjorie Carney, 6825580.		
Tuesday Nov. 9	SPRING AND SUMMER SHOWING	CACHAREL (DIV. MALLORY) (530 SEVENTH AVENUE)	LAMB'S CLUB 130 WEST 44TH STREET
4:00 P.M.	Cacharel of Paris will present his Spring and Summer collection. Show followed by cocktails. By invitation. Contact: Susie Vogel, WI. 7-4406.		
Monday Nov. 15	FASHION PRESENTATION	DUPLAN KNITS	PLAZA HOTEL GRAND BALLROOM
4:00 P.M.	"Buyer's Choice" -- cocktail reception and fashion presentation to feature designers and leading retail personalities. By invitation. Contact: Ellen Benner, 759-4800.		
Monday Nov. 15-	READY-TO-WEAR FROM CANADA	CANADIAN DEPT. INDUSTRY, TRADE AND COMMERCE	HOTEL McALPIN 7TH FLOOR
Nov. 19	Coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. By appointment. Contact: Don Russell, 586-2400.		

1972

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